

PARENT GUIDE

# HELPING YOUR STUDENT SUCCEED

FLORIDA  
SOUTHERN  
COLLEGE



At Florida Southern, your student will be deeply engaged in every level of his or her education, from first-year research opportunities to career-prepping internships. Making all that possible are passionate faculty, comprehensive support programs, and a college-wide commitment to your student's success. Your student will gain an advantage that will last a lifetime. **This is the value of a Florida Southern education.**



*We've made it our mission to provide life-changing, future-defining opportunities for our students and to prepare them for a lifetime of excellence.*

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“The skills and abilities I developed as an undergraduate at Florida Southern College prepared me to be an effective law student. The challenging academic opportunities and extracurricular activities offered in an engaged learning environment, where students and faculty can collaborate, greatly contributed to my law school success.”

— Ashley Barnett '14, J.D. '16, LL.M. '17, Emory University School of Law



# That extra step means a foot in the door.

We know you're looking for more than an education. You're looking to invest in your child's future. That's what we deliver. At FSC, we don't just open doors; our faculty goes further by teaching students the skills they need to walk right through.

Florida Southern's liberal arts focus instills critical qualities in students, helping them become flexible, creative, and communicative adults.

### OUR FOCUS ON EXPERIENTIAL EDUCATION MEANS LEARNING MOVES BEYOND CLASSWORK

It's about experiencing real-world environments through internships, collaborative research, performance and exhibition opportunities, guaranteed travel-study programs, and college-wide service projects.

### A DEDICATED FACULTY MAKES IT POSSIBLE

These experiences wouldn't happen without our committed faculty. Professors dedicate long hours collaborating on student projects. They invite colleagues to network with their classes. They give each student individual attention that just isn't possible at larger schools.

### HOW CAN YOU BE SURE YOUR INVESTMENT WILL PAY OFF?

Just look at our graduates. They're confident and ready for what comes next. Whether your student's next step is the workplace or graduate school, he or she will be prepared to excel.



*Comparing net price, alumni earnings, graduation rates, student debt data, and millions of reviews, publications such as U.S. News & World Report, Washington Monthly, and The Fiske Guide all agree: Florida Southern provides an exceptional value.*



### GRATEFUL GRADS: STRONG INDICATORS OF STUDENT SATISFACTION

The best colleges produce successful alums who feel compelled to give back to their alma mater. Each year, our grateful alumni give generously helping us advance our mission and enhance the Florida Southern experience for our student community.

In the pages that follow, you'll meet a few of these alums. In addition to fulfilling careers, they believe their FSC education prepared them well for lasting and meaningful relationships, social and civic engagement, and lifelong learning.

*“ The knowledge and perspectives I gained from my criminology classes have contributed greatly to my success. My professors taught me the foundations of social interactions and how individuals' perception of reality will have various and predictable outcomes. This behavioral pattern analysis has enabled me to offer various investigators insight into their cases.”*



## **JAMES PHILLIPS '11**

### **INTELLIGENCE ANALYST**

A Georgia native and criminology major, James took the skills he learned at Florida Southern to the U.S. Army, where he served as a researcher collecting scientific and technical data on the usage of latest equipment (and saved the Army billions of dollars). After four years, he moved to the private sector and now works as a business intelligence analyst.

## **ROBERT ROSA '17**

### **PROJECT DELIVERY ANALYST, DELOITTE CONSULTING**

This independent and motivated scholar molded and shaped his own path through college and graduated as a self-designed Business Information Systems major. His focus on finance and computer science, combined with the networking opportunities provided to him by faculty and alumni, paved the way to his current role as project delivery analyst at the prestigious Deloitte Consulting, an international financial advisory firm. Functioning as an integrator between business needs and technology solutions has allowed him to put theory into action.

*“ At FSC, everyone has varied interest and different perspectives, while at the same time shares the common goal to be the best. Surrounding myself with like-minded ambitious people definitely allowed me to reach the heights I have today.”*



## BRIAN SUTHERLAND '11

### LEAD SINGER, SONGWRITER, & INSTRUMENTALIST

An inspired and talented musician since the age of 10, Brian studied music performance at Florida Southern. Here, he honed his skills sharply enough to impress John Stamos and earn a spot touring with the Beach Boys. Today, he performs throughout the nation with his band, *The Brian Sutherland Band*, showing off an eclectic range of music — from jazz to pop-folk.



*“ A lot of times when you study music with new instructors or in new programs, you’re expected to set aside your experience and focus on their way of doing things. I never felt that at Florida Southern, and now as a singer/songwriter, I’m doing things my way and succeeding as a result.”*

*“ Florida Southern is the reason I have my dream job. My classes, and even the student organizations I was involved in, prepared me for real life. What I did with my internship led to what I’m in charge of today. My résumé impressed my general manager — seeing the versatility of my experiences, she chose me from a crowd of other applicants. Without FSC, I would not have stood out.”*



## SHANNAH BOBER '13

### ASSISTANT NEWS DIRECTOR, WJHG NEWS CHANNEL 7

This communication major has become a five-time AP award-winning news channel assistant director. She spends the day in the newsroom directing and managing the daily news content and presentation across all platforms. She pursues breaking news and is in charge of severe weather updates. Prior to the role, she was news producer, assigning anchor-reads and headlines to their stories.

# Four years of experience. A lifetime of advantages.

95 percent of employers say they look for new hires with experience. For college graduates who have spent four years in a classroom, this can lead to understandable frustration.

Florida Southern graduates don't have that problem. We not only provide students with hands-on experiences in the classroom, but we also **guarantee each student an internship**. That kind of professional immersion makes a huge difference in how and what your student learns. It also gives him or her a significant competitive advantage in the job market.



## INTERNSHIPS HERE AND ABROAD

When it comes to internship sites, there's no limit to where our students go. We help them find positions everywhere, whether that's here in Lakeland or South Africa. Regardless of where your student interns, that experience will be one of the many ways he or she stands out when it comes time to apply for a job.

## OF COURSE, THERE IS ALSO PLENTY OF CAREER PREPARATION

Our Career Center gives students an added advantage. In addition to the wealth of job-preparation resources the Center provides, it also hosts professionals from leading corporations to connect with, interview, and even hire students.

*“With the Career Center's assistance, I landed an internship at Lockheed Martin. The work was challenging, but it stretched my skill set. The confidence I gained earned me several high-visibility projects alongside some of the corporation's brightest leaders. I found my fit, and my superior education equipped me to be marketable in a highly competitive environment.”*

— **Nikole Dangelo '14**  
Investor Relations Senior Analyst, Lockheed Martin



## AVERAGE STARTING SALARIES FOR INTERNS VS. NON-INTERNS

Each year, approximately **250** Florida Southern students gain valuable experience working with international financial firms, tech companies, media agencies, and healthcare. There, they also make invaluable contacts. On average, **72 percent\*** of paid internships lead to jobs.

\* National Association of Colleges and Employers' Class of 2015 Student Survey

## GRADUATE SALARY

# 14% ABOVE

NATIONAL AVERAGE\*

\*College Scorecard



## FORTUNE 500 COMPANIES WHERE FLORIDA SOUTHERN STUDENTS HAVE INTERNEED:

- Bank of America
- CitiGroup
- Disney
- GEICO
- Home Depot
- HSN
- FedEx
- Goldman Sachs
- Lockheed Martin
- MetLife
- Publix Super Markets
- Raymond James Financial
- United Airlines
- 3M

# Graduate school demands research experience.

That's where Florida Southern offers students an edge. Our commitment to providing opportunities for undergraduate research leads to stronger graduate school candidates. The opportunities for our students are overwhelmingly greater than what you'll find at most large schools.

## FACULTY AS COLLABORATORS

Along with state-of-the-art technology in classrooms and labs, our students collaborate with doctorate-level faculty — not graduate assistants — to research the latest trends in their field. Their findings are frequently presented at prestigious professional conventions and published in leading academic journals.

## RESEARCH THAT GETS RESULTS

While many schools reserve these opportunities for graduate students, we start early. A first-year biology student uses equipment that undergraduates at a large university might only dream about. An English major publishes an article most other students won't work on until they're in an MFA program. To showcase all this research, each year we host Fiat Lux, a campus-wide event in which students in all disciplines present their work to faculty and fellow students.



## FAST-TRACK THE GRADUATE SCHOOL PROCESS

From environmental science at **Duke University** to medicine at **Lake Erie College of Osteopathic Medicine**, our articulation agreements let you accelerate your learning.



**51K**  
SPENT ANNUALLY  
TO SUPPORT  
STUDENT-FACULTY  
RESEARCH

In addition to on-campus collaborations, our students conduct research at:

- Brookhaven National Laboratory
- Duke University's Mote Marine Lab
- Stanford's Summer Research Program
- Research Experiences for Undergraduates (REU) through the National Science Foundation
- University of Chicago
- University of New Mexico

**100%**  
GRAD SCHOOL  
PLACEMENT RATE

for pre-law, pre-theology, philosophy, and psychology students

FSC graduates have recently been admitted to:

## MEDICAL/DENTAL SCHOOLS

Auburn University  
Boston University  
Columbia University  
Duke University  
George Washington University  
Howard University  
Methodist College  
National University of Health Sciences, Illinois  
New England College of Optometry  
Trinity School of Medicine  
Tufts University  
Tulane University  
University of Pennsylvania  
University of Florida  
University of South Florida

## LAW SCHOOLS

Emory University  
Penn State  
University of Tennessee

## MASTERS PROGRAMS

Columbia University  
Boston University  
Emory University  
University of Florida  
Duke University  
New York University  
Northeastern University  
Stockholm Business School  
Tel Aviv University  
Vanderbilt University  
University of California, Berkeley



*“ FSC provided educational experiences that prepared me for graduate school. Its smaller size allowed me to be actively involved in organizations and hone my leadership skills. I also benefited from professors who became mentors in my personal and professional life. Dr. Langford invited me to participate in research that resulted in co-authoring an article in the Journal of Parasitology! Not only was I able to publish, but this study also exposed me to an area of biology that I might never have considered otherwise.”*



## **JASMINE CHILDRESS '15**

**PHD CANDIDATE, MARINE SCIENCE INSTITUTE,  
UNIVERSITY OF CALIFORNIA, SANTA BARBARA**

At Florida Southern, Jasmine was an Honors student, a member of the varsity volleyball team, the 2015 Honor Walk recipient, a Fulbright finalist, and won the Meritorious Oral Presentation Award, a prize typically given to advanced graduate students, at the annual meeting of the American Society of Parasitologists. She has since been awarded the National Science Foundation Graduate Research Fellowship, fully covering her graduate school costs.

## **MATT CICANESE '12**

**NATIONAL GEOGRAPHIC EXPLORER, ILCP ASSOCIATE  
FELLOW, AND NAMED ONE OF PDN'S 30 NEW &  
EMERGING PHOTOGRAPHERS**

Matt is an explorer, conservationist, award-winning documentary artist, and was most recently named one of Photo District News (PDN)'s 30 emerging photographers. He travels the world capturing captivating images of nature for clients ranging from National Geographic to BBC Earth. Matt took advantage of Florida Southern's 3-2 program with Duke University to earn his Master of Fine Arts degree in Experimental and Documentary Arts.



*“ Florida Southern is a very special place to me. There were always new doors opening — and a lot of them pointed to a master's degree. I transformed from a shy freshman to a leading upperclassman. My department was my home away from home. It was my lab for experimenting with new ideas and pushing the boundaries of how I understood and communicated everything I was learning.”*

## Success is a group effort.

Success doesn't just happen. You need to work for it. We'll help your student develop a four-year plan to make the most of his or her time here. This personalized approach means your student will have help from start to finish (and even after that).

### INDIVIDUALIZED CAREER COUNSELING

Our Career Center provides counselors the ability to work with students one on one. This means your student will have individualized assistance — while exploring interests and degree programs, networking with employers about potential internships, attending career fairs, and preparing for the job search.

### FOUR-YEAR PLAN, FOUNDATION FOR LIFE

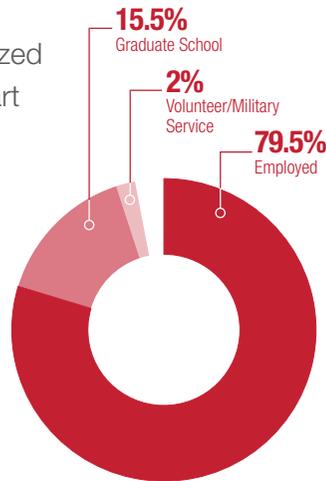
Expecting a first-year college student to have a career path in mind on their own is asking a lot. As soon as your student gets to campus though, our advisors will work closely with your student to guide him or her through career development, major options, internships, and other activities. Together, they will develop a path that will move your student toward individual career goals.



### CONNECTIONS THAT MAKE CAREERS

Backing that job search is our network of 30,000+ alumni. Spanning the globe and nearly every industry, Florida Southern graduates are valuable resources for your student. They are leaders in their professions, and their close connections to Florida Southern mean current students have access to the men and women who can create employment opportunities.

*Make sure your student's college search explores not only the quality of the education but also the benefits that school offers. Outcome-oriented features such as Florida Southern's Career Center are great ways to determine what will happen post-graduation — when it matters most.*



### FLORIDA SOUTHERN IS COMMITTED TO PREPARING YOUR STUDENT FOR THE REAL WORLD

Our success is reflected in the effortless transition our graduates make into their professional lives. **Within a year of graduation, 97 percent of our students report having achieved their post-bachelor's degree goals** by securing gainful employment, entering into military or volunteer service, or beginning an advanced degree program.

*“ My courses continuously challenged me to learn in ways that prepared me for my career. My faculty stressed the development of portable skills such as communication, critical analysis, and the ability to infer meaning. These skills helped me thrive in internships, impress at interviews, and approach any situation with confidence.”*

— **Brandy Pikus, '12, J.D.**  
Litigation Counsel,  
Raymond James  
Financial, Inc.



# Rankings and what really counts.

Florida Southern College has earned various recognitions and rankings. But we encourage you to dig deeper. As you look at schools with your child, remember that what truly counts are the graduates — what they did with the resources available and what they've accomplished.

Our graduates are the strongest evidence of the value of a Florida Southern education. They've developed and honed broad skills through classroom theory and experiential learning. They've found their direction, adaptability, and confidence to enter either the working world or graduate school. They're ready to excel at whatever they do.

## A "BEST BUY" IN EDUCATION

The combination you find here — a curriculum that enables a student in any major to grow into a professional, and a well-rounded individual in an atmosphere that fosters independence — is what makes Florida Southern the perfect foundation for success. And it's what makes us a best value in higher education.



A personalized plan for professional success. A long history of highly successful graduates. Highly ranked and widely recognized programs. **Florida Southern offers your student everything needed to succeed.**

PLAN YOUR VISIT AT [FLSOUTHERN.EDU/VISIT](http://FLSOUTHERN.EDU/VISIT)

## A "BEST BUY" COLLEGE

COMBINING AFFORDABLE COSTS AND QUALITY ACADEMICS

- Fiske Guide to Colleges



## A BEST BANG FOR YOUR BUCK

FOR YOUR BUCK

- Washington Monthly

## A BEST VALUE

IN THE SOUTH

- U.S. News and World Report

### FSC AT A GLANCE

Founded **1883**

Florida Southern College is a private coeducational school dedicated to the liberal arts.

**3000+**

**STUDENTS** come from nearly every state in the U.S. and 50 countries, including Venezuela, New Zealand, Sweden, Ireland, and France.

3.76  
GPA

1130-1290  
SAT

23-29  
ACT

Florida Southern receives more than 7,000 first-year applications annually and accepts approximately 51 percent.

**50+**  
**MAJORS**

plus self-design options and a range of career tracks, concentrations, and pre-professional preparation, with graduate degree programs in business, nursing, and education.

**139**

**FULL-TIME FACULTY MEMBERS**

Nearly **88 percent** hold PhDs or terminal degrees in their field.

**SUPPORT WHEN NEEDED**

A full range of guidance and support services, including career planning and placement.

**47+**

**STUDY ABROAD OPTIONS**

include trips to China, Australia, and the Galapagos. Partnerships with Regents University in the U.K. and Proyecto Español in Spain allow students to spend an entire semester abroad.



**INTERNSHIPS ARE GUARANTEED**

and are available in every major and located in Lakeland, Central Florida, and beyond.

**100+**

**CLUBS & ORGANIZATIONS**

focused on the arts, math and sciences, business, media, music, service, culture, politics, pre-professional interests, faith, and Greek life.

**94%** OF FIRST-YEARS LIVE ON CAMPUS

**18 RESIDENCE HALLS**

including four apartment complexes of various styles.



**20 NCAA DIVISION II TEAMS**

include water skiing, tennis, baseball, and equestrian club — to name a few. Florida Southern Moccasins hold **30 National Championships**.



**FLORIDA SOUTHERN**

**#1 MOST BEAUTIFUL CAMPUS**

ranked two years in a row by *The Princeton Review* is comprised of **57 buildings** on more than **113 acres** in **LAKELAND, FLORIDA**, a city located between Tampa and Orlando in Florida's High Tech Corridor.



**APPLYING IS EASY**

We encourage completed applications by **March 1** for fall admission. Visit [fلسouthern.edu/applynow](http://fلسouthern.edu/applynow) for additional details and deadlines.

**\$31+ MILLION**

**IN FINANCIAL AID AWARDED ANNUALLY**

on the basis of academic merit, talent in athletics, fine arts, leadership, community service, and need.

Learn how we can help make a Florida Southern education affordable for your student at [fلسouthern.edu/financialaid](http://fلسouthern.edu/financialaid).

# Choosing Florida Southern ensures your hard work will be rewarded.

## GET CONNECTED

Discover more about Florida Southern through our website at [fلسouthern.edu](http://fلسouthern.edu).



*Founded in 1883, **Florida Southern College** is the oldest private college in the Sunshine State and welcomes 3,000 students seeking a high impact, hands-on college experience.*

*A comprehensive, selective college, we offer a superb liberal arts core, more than undergraduate 50 degree programs, and outstanding professional programs in business, nursing, education, and pre-professional programs in medicine, dentistry, engineering, law, pharmacy, physical therapy, podiatry, theology, optometry, and veterinary medicine.*

*Florida Southern is located in historic Lakeland, 40 miles east of Tampa and 50 miles west of Orlando, in the heart of Central Florida's emerging High Tech Corridor.*



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