



FLORIDA SOUTHERN COLLEGE

MASTER OF BUSINESS ADMINISTRATION

Florida Southern College's innovative, award-winning, 12-to-24-month MBA provides you with a competitive advantage in today's demanding global marketplace.

Program Overview

Florida Southern offers a fully Online or flexible Hybrid MBA program to accommodate your busy schedule. Along with a foundations of business course, students are enrolled in seven core courses. The curriculum focuses on leadership skills in the global marketplace and provides opportunities for student-faculty collaboration. The program also requires four elective courses which you choose to customize your degree to fit your career goals.

MBA Concentrations

- Business Analytics
- CPA Licensure
- ESports Management
- Finance
- Healthcare Management
- Industrial and Organizational Psychology
- Sports Management
- Supply Chain Management

Through a combination of core business courses and electives, you can complete a specialized concentration by your final semester. These concentrations certify MBA candidates with the necessary management and technical skills to provide leadership in management roles within these industries.

Accelerated Program

The full-time MBA program at Florida Southern allows you to complete your degree at a pace that fits your lifestyle, with graduation in as few as 12 months.

Convenient Schedule

Scheduling is flexible and convenient for the working professional. Classes can be completed in Hybrid, Online, or in a combination of both formats. Courses are offered in 7-week terms during the fall, spring, and summer semesters.

- **Flex Hybrid** - Classes meet on campus every other week, with the remaining coursework completed Online, ideal for working professionals who still want face-to-face interactions.
- **Online** - All coursework is completed Online. With access to virtual advising, this option is ideal for working professionals who travel or require the convenience of an Online delivery.

Academic Advisor

From the moment you enroll, the MBA Director will be assigned as your Academic Advisor, to see you through your experience from start to finish. Your advisor will help you develop an educational plan that matches your schedule and priorities.

Executive Learning Environment

Our hybrid courses are taught in the state-of-the-art Becker Business Building. This learning center is complete with a simulation trading floor, market research lab, and student breakout rooms to enhance the program's engaged learning environment. Students practice everyday business applications to adequately prepare them to compete in today's dynamic global business environment.



The Barnett School is accredited by the Association to Advance Collegiate Schools of Business.

www.flsouthern.edu/MBA



WHEN SEARCHING FOR AN MBA PROGRAM, FSC BECAME THE PRIME CANDIDATE FOR ME BECAUSE OF ITS HANDS-ON APPROACH, VARIETY OF COURSE OPTIONS, SCHEDULE FLEXIBILITY AND WAS A GREAT OPTION FOR AN INTERNATIONAL STUDENT LIKE MYSELF. THE PROGRAM NOT ONLY GAVE ME A WEALTH OF KNOWLEDGE, BUT I ALSO GAINED VALUABLE REAL-LIFE EXPERIENCE THROUGH ACTIVITIES, SUCH AS COMPETING IN TWO CASE COMPETITIONS, PRESENTING A DOWNTOWN REVITALIZATION PLAN TO THE CITY OF LAKELAND, AND PARTICIPATING IN AN ENTREPRENEURIAL DIRECTED STUDY. I HIGHLY RECOMMEND THIS PROGRAM!

– Candice Fast, MBA, The Walt Disney Company

Program Requirements

Students who have earned a bachelor’s degree from a regionally accredited college or university are eligible to apply for admissions. The Florida Southern MBA program is open to graduates with a degree in any major.

A. Foundation Course 0 hours

BUS 6010 Graduate Business Foundations*

B. Core Curriculum 21 hours

BUS 6360 Leadership and Organizational Behavior

BUS 6460 Marketing Strategy

BUS 6560 International Business

BUS 6660 Economic Decision Making

BUS 6760 Financial Management

BUS 6860 Data Analytics

BUS 6999 Strategic Management

C. Electives or Concentration Courses 12 hours

D. Total 33 hours

*This is a pass/fail, self-paced Online course to equip students with an overview of fundamental background knowledge and skill-sets for success in the FSC MBA Program.

Financial Aid & Scholarships

Tuition deferment may be available to students receiving employer reimbursement. FSC participates in all major federal aid programs including military funding.

MBA Merit Scholarships are a one-time award, ranging from \$500-\$1500. Applicants must submit a GMAT/GRE scores for consideration.

Gain experience while saving money! 25%-100% of tuition can be waived for graduate assistants in exchange for hours worked. Selection is competitive and requires admission to the program, a separate online application, GMAT/GRE scores, and an interview.

Admission Requirements

- Completed online application
 - Provide official transcripts of all academic work
 - Current résumé
- If GPA is below 3.25 (FSC) or 3.30 (non-FSC) on a 4.0 scale, please also submit the following:
- Official GRE/GMAT scores (Waiver criteria below)
 - Personal statement of professional goals (See prompt online)
 - One recommendation or letter of reference

GRE/GMAT Waiver Criteria

To be considered for a test waiver for admission, you must hold a 3.00+ cumulative GPA or higher and meet one of the following criteria:

- Applicant is a graduate of an AACSB-accredited business school with a 3.25+ cumulative GPA
- Applicant is a graduate of Florida Southern College with a 3.25+ cumulative GPA
- Applicant is a graduate of Florida Polytechnic University with a 3.25+ cumulative GPA
- Applicant is a graduate of a regionally accredited institution with a 3.30+ cumulative GPA
- Applicant is a lifetime Beta Gamma Sigma member
- Applicant currently holds a master’s or terminal degree (JD, MD, PhD, etc.)
- Applicant currently holds an active CPA license
- Applicant is a lifetime Beta Gamma Sigma member
- Applicant has a minimum of 3 years of qualifying managerial experience

Next Steps

- Talk to your Admission Counselor about what Florida Southern has to offer you
- Attend an information session
- Complete the application online at www.flsouthern.edu/apply
- For more information, please call 863.680.4205

