



# GRAPHIC DESIGN

YOU ARE VISUALLY ORIENTED, CREATIVE, AND EXPRESSIVE. LEARN TO CRAFT POWERFUL MESSAGES WITH MODERN MEDIA.

Whether your goal is to work in print or multimedia, you'll master the cutting-edge programs and software that every graphic designer needs to know.

## WHAT WILL I STUDY?

By obtaining your **B.A. or B.F.A. in Graphic Design** you will combine intensive studio work with the traditional liberal arts. Our program dives into both print design and web design, producing well-rounded graphic artists.

## GROW YOUR TOOL SET

The artistic and technical aspects of graphic design will prepare you for a career as a designer and creative professional. You will be provided with the educational framework, substantial training — evidenced through a professional-level portfolio — and career preparedness necessary to be competitive in the modern, dynamic creative industry.



## PORTFOLIO REQUIREMENTS

In order to be admitted into the program and for scholarship consideration, you will need to submit a portfolio to the Department of Art and Art History. Portfolios should include digital versions of 15-20 pieces of recent work.





## DELVE INTO DESIGN. BE A CREATIVE COMMUNICATOR.

Our graphic design program incorporates “learning by doing” every day. Instead of lecturing, we invite you to embrace your creativity through challenging, real world projects.



### COMBINE ART AND TECH

With a foundation in art, drawing, and art history, combined with innovative software, technology and studio space, you will have the opportunity to explore all this field has to offer.



### EXPERT GUIDANCE

Due to our small class sizes, your professors will work with you individually for all projects. Our students develop strong working relationships with their professors in a nurturing and supportive environment.



### WORLDLY EXPERIENCES

Instead of just learning about masterpieces experience them in person! Through our Junior Journey program, you'll have the opportunity to get up-close and personal, like on our *Exploring Western Art in Paris, Amsterdam, and Berlin* trip.



## BUILD YOUR RESUME

Many students gain valuable experience by interning with local businesses who are looking for a new logo or branding. Students have done it all — from designing menus for restaurants to design work for major corporations like Publix.