



POLITICAL COMMUNICATION

As a political communication major at FSC, you'll study political processes both in the US and internationally while also learning how to effectively communicate within the world of politics.

Political Communication is the study of information flow through political processes and institutions. Majors gain the practical and theoretical knowledge necessary to compete in a multitude of industries connected to the political arena. With exposure to social science research methods, journalism practices, speech writing, and debate experience, majors develop a strong set of marketable skills. Students will graduate prepared for careers in industries including business and political consulting, public affairs, political journalism, and public diplomacy.

TOP REASONS TO CHOOSE FSC FOR POLITICAL COMMUNICATION:

- Interdisciplinary curriculum combining history, communications, and philosophy.
- Home to one of Florida's finest pre-law programs.
- High standards for collaborative and original research.
- Intern with members of Congress, judges, public defenders, and political candidates--even in Washington, D.C.
- Students have a say in curriculum, projects, conferences, and use of departmental resources.
- Build your skills and resumes through participation in *The Southern* (student paper), the *Interlachen* (yearbook), the forensic team, the Advertising Federation, the Florida Public Relations Association, Southern Sports Network, Go Healthy FSC, Moc Talk News Weekly, and Lambda Pi Eta (Honors).

For more information about applying to FSC as a communication major, please go to flosouthern.edu/admissions

POSSIBLE CAREERS FOR POLITICAL COMMUNICATION MAJORS

- Campaign Director
- Legislative Assistant
- Lobbyist
- Negotiator
- Press Secretary
- Program Coordinator
- Public Information Officer
- Research Specialist
- Speech Writer