

## AACSB accreditation matters. Here's why.



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### CHALLENGE

You like a challenge. But will your business school challenge you?

There's an easy way to recognize if a business school will deliver on its promise of providing the best in business education. When you see an institution display the AACSB accreditation seal, you know it has committed to continually improving the quality of the education it offers.

Your coursework will be rigorous, dynamic, and relevant, preparing you for the challenging and changing global business environment. AACSB-accredited schools have the highest-caliber instructors and leading-edge courses and programs that connect your education to the real world.

#### AACSB-accredited schools account for more than

90% of ranked schools, globally.

73%

of graduate business school alumni (Classes of 2016-2017) say their programs prepared them a great deal/good amount to work in a global or cross-cultural environment.

Source: GMAC (2018) B-School International Education Report/Alumni Perspectives Study. (Special analysis of graduates from AACSB-accredited institutions.)



#### LEAD

Some of the world's most notable leaders have graduated from AACSB-accredited schools, and have gone on to shape the world—(and the way business)—is done.

Whether you are considering an MBA or specialty master's program to advance your career, or a business degree to further your management skills or launch a new business venture, you can choose from over 840 AACSB-accredited schools worldwide that can meet your needs.

AACSB graduates are changing the business landscape—from startups to large corporations, across multiple industries. 86%

of graduate business school alumni (Classes of 2016-2017) report that their programs prepared them a great deal/good amount on how to analyze problems from different perspectives.

GMAC (2018) B-School International Education Report/Alumni Perspectives Study 2018 (Special analysis of graduates from AACSB-accredited institutions.)

#### What will YOUR contribution be?

# CONNECT

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Choosing the right business school is a big decision.

Whether you're an undergraduate, a business professional looking to advance in your career, or even considering a career shift to an entirely new industry, starting your search with AACSB-accredited institutions ensures you are choosing from the best in the world.

AACSB-accredited institutions meet—and continue to maintain—the highest standards in business education, ensuring a sound investment of your time and money.

Connecting with educators, students, and alumni from AACSB-accredited institutions provides a unique perspective on the value of your education, empowering you to make the right decision.



## INNOVATE

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Business as usual? Not anymore.

Today's global business environment requires quick, collaborative, creative thinkers who can disrupt the status quo and deliver results. The call for innovation is embedded in every organization, at every level. But what does innovation look like?

AACSB-accredited institutions are innovating in surprising new ways, every day, all around the world. They are seamlessly crossing borders, working with other accredited institutions and connecting with business practice across multiple industries, to create the programs and coursework that will prepare you for success. Graduates from AACSB-accredited schools are innovating in today's most inspiring companies:

The LEGO Group Staterpillar Sta

#### What will YOUR innovation be?

# AACSB accredits the best business schools in the world.

Established in 1916, AACSB is the world's largest global business education network, connecting educational institutions and businesses to develop exceptional global leaders.

Only the best schools around the world can meet the consistent, demanding requirements of earning AACSB accreditation—the highest standard of quality in the world.

AACSB alumni are among the world's most influential leaders, innovators, and entrepreneurs impacting business, government, and nonprofit sectors.



To find the best business school for your personal and professional goals, visit **bestbusinessschools.com** 



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