

**Guide to**

**MSCIT 016**

**Haskins Family Label Collection**

**1920s-1950s**

10 Linear inches

**Processed by: Amy Skillen, Archives Technician**

**2021**

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## Historical Sketch:

Calling himself the “Florida Label Man,” Harold Haskins and his wife Geraldine ran an antique shop for many years in Micanopy, Florida before moving to Tallahassee, Florida. The Haskins collected and sold a variety of labels, including fruit and vegetable crate labels and cigar box labels. Later, their daughter Mary also collected and sold labels as the “Florida Label Ma’am.”

### Additional Source:

“Florida Crate Labels, 1920s-1950s.” Florida Memory, State Library and Archives of Florida.  
[https://www.floridamemory.com/discover/historical\\_records/crate-labels/](https://www.floridamemory.com/discover/historical_records/crate-labels/).

## Scope and Content Note:

The collection contains the following types of labels: **Canning, Citrus, Fruit and Vegetable, Glass, and Tobacco**. There are also postcards collected by the family.

## Restrictions:

None

## Permission to Publish:

Permission to publish material from the Haskins Family Label Collection must be obtained from the appropriate copyright holder. Please inquire if you have questions  
[archives@flsouthern.edu](mailto:archives@flsouthern.edu).

## Provenance Statement:

The labels were brought to the McKay Archives in 2021.

## Note to Researchers:

The date range for this collection is based on the usage of citrus crate labels as the labels in this collection are all undated.

Some labels included in this collection have previously been digitized as part of other collections and are available to view online as part of the McKay Archives’ Fruit and Vegetable Labels Collection at <https://archives.flsouthern.edu/digital/collection/labels>.

Box # F#

Title

Haskins Family Labels 3

Box #	F#	Title
1		<b>Canning Labels</b>
1	1	Moonkist
1		<b>Citrus Labels</b>
1	2	Air-Flow
1	3	Apshawa
1	4	Aunty
1	5	Azalea
1	6	BAR-FLA
1	7	Beach Lake
1	8	Bell's Best
1	9	Belle of Crescent City
1	10	Ben Franklin (Nelson & Co., Inc.)
1	11	Ben Franklin (Wheeler-Martin-Evans)
1	12	Bes-Yet
1	13	The Blue and the Gray
1	14	Blue Beak
1	15	Blue Dragon
1	16	Blue Heron
1	17	Blue Lake
1	18	Blue Tip
1	19	Boss
1	20	Breakfast Belle
1	21	Bryan's Pride
1	22	Bull Frog
1	23	Carillon
1	24	Chest of Gold
1	25	Chow
1	26	Citra Velva (Palm Harbor, FL)
1	27	Clearwater (David Bilgore & Co.)
1	28	Clearwater (Seald-Sweet)
1	29	Cluster
1	30	Coat of Arms
1	31	Cordial
1	32	Crane
1	33	Crescent Moon
1	34	Dankee
1	35	Deer-One
1	36	Defender
1	37	Delite
1	38	Dipper
1	39	Dive
1	40	Dixie Delite
1	41	Drum Major
1	42	Duck Head
1	43	EI-West Delite
1	44	EMCA
1	45	Erma
1	46	Eureka

Box #	F#	Title	Haskins Family Labels 4
1	47	Fellowship	
1	48	Fine Citra Florida	
1	49	First Lady	
1	50	Flint	
1	51	FLO (Oak Hill, FL)	
1	52	FLO (Vero Beach, FL)	
1	53	Flora Shine	
1	54	Florid	
1	55	Florida Cowboy	
1	56	Florigold (Oak Hill, FL)	
1	57	Florigold (Mims, FL)	
1	58	Florigold (Vero Beach, FL)	
1	59	Full	
1	60	Full Ahead	
1	61	Full Moon	
1	62	Futch's Choice	
1	63	Futch's Pride	
1	64	Gold Brook	
1	65	Gold Dragon	
1	66	Gold Nugget	
1	67	Golden Hill	
1	68	Golden Holly	
1	69	Golden Sunset	
1	70	Good Will	
1	71	Green Dragon	
1	72	Griffin	
1	73	Grov-Sweet	
1	74	Hallee Boy	
1	75	Hammock	
1	76	Haynes	
1	77	Hearts Delite	
1	78	Herlong's Treasure	
1	79	Highland Shores	
1	80	Huff's Best	
1	81	Ideal Fruit	
1	82	Indian Creek	
1	83	Indian Deer	
1	84	Indian Warrior	
1	85	Jolly Roger	
1	86	Juice-King	
1	87	Juice-Xtra	
1	88	Justice	
1	89	Keene's Pheasant	
1	90	King Wales	
1	91	Kiss-Me	
1	92	La Paloma	
1	93	Ladder	
1	94	Lake Dora	

Box #	F#	Title	Haskins Family Labels 5
1	95	Lakeland	
1	96	Lighthouse	
1	97	Loveland	
1	98	Maid of Athens	
1	99	Maple Leaf	
1	100	McIntosh	
1	101	Mike	
1	102	Moccasin	
1	103	Moonbeam	
1	104	Mountain's Pride	
1	105	New Gold	
1	106	Old Fort	
1	107	On Top	
1	108	Orange Lake	
1	109	Orchid	
1	110	Orkideer	
1	111	Our Winner	
1	112	Pepper	
1	113	Placid Premium	
1	114	Placid Tower	
1	115	Pleasant Surprise	
1	116	Prairie Flower	
1	117	Prairie Garden	
1	118	Prince of Wales	
1	119	Queen	
1	120	Real Nice	
1	121	Red Dragon	
1	122	Red Top	
1	123	Richland	
1	124	Rita-Anne	
1	125	Riva	
1	126	River Fruit	
1	127	River King	
1	128	Romance	
2	1	Royal Arms	
2	2	Royal Guard	
2	3	Ruby	
2	4	Sammy Jay	
2	5	Sans Souci	
2	6	Sea Grape	
2	7	Seald-Pep	
2	8	Seald-Sweet (Tampa, FL)	
2	9	Seald-Sweet (Winter Haven, FL)	
2	10	Seald-Sweet – Lake Dora Brand	
2	11	Shine	
2	12	Silver Crest	
2	13	Simpson	
2	14	Sky King	

Box #	F#	Title	Haskins Family Labels 6
2	15	Snoboy	
2	16	Spanish Gold	
2	17	Spring Lake	
2	18	Star Lake	
2	19	Swanland	
2	20	Triangle	
2	21	Tropic Gold	
2	22	Tru-Florida	
2	23	Turk's Cap	
2	24	Umatilla Belle	
2	25	Umpire	
2	26	V-F	
2	27	Valiant	
2	28	Wavery Famous	
2	29	WFLA	
2	30	White Rose	
2	31	Wise Bird	
2	32	Wissahickon	
2	33	Wren	
2	34	Zeneda	
2		<b>Fruit and Vegetable Labels</b>	
2	35	Alongo	
2	36	Belle House	
2	37	Blue Eyes	
2	38	Blue's Best	
2	39	Carteria	
2	40	Charlie's Best	
2	41	Coastal	
2	42	Cola	
2	43	Dankee	
2	44	EGC	
2	45	Elbany	
2	46	Everglades	
2	47	Favorite	
2	48	Forked River	
2	49	4 Brothers	
2	50	Frontier	
2	51	Governor	
2	52	Heart of Ruskin	
2	53	Hi Up	
2	54	Honeycomb	
2	55	Horse Creek	
2	56	Huff's Pride	
2	57	Hughey's Pride	
2	58	Instant Sex	
2	59	Jack & Jill	
2	60	JWH	
2	61	Levee	

Box #	F#	Title	Haskins Family Labels 7
2	62	May-Belle	
2	63	Moon Lake	
2	64	R	
2	65	Sawgrass	
2	66	SJS	
2	67	South Bay	
2	68	Speedy	
2	69	Star-Pak	
2	70	Superior	
2	71	Trico	
2	72	W.C.	
2	73	Wedgworth's	
2		<b>Glass Labels</b>	
2	74	AA Juice	
2		<b>Tobacco Labels</b>	
2	75	Alpha	
2	76	Cunola	
2	77	De Luxe	
2	78	El Thacera	
2	79	Hav-A-Good	
2	80	Liberty Bond	
2	81	Lujoso Tampa	
2	82	Midwest	
2	83	Momax	
2	84	Nordacs	
2	85	Pan-American Sports	
2	86	Prince Kermit	
2	87	R & L	
2	88	Santa Fumar	
2		<b>Postcards</b>	
2	89	Postcards, 1980s, n.d.	