

CLASS OF

# 20



# 25

CAREER SERVICES ANNUAL REPORT



# THE WRIGHT ADVANTAGE

## FLORIDA SOUTHERN'S CAREER READINESS PHILOSOPHY

At the heart of Florida Southern's career preparation efforts is The Wright Advantage, a comprehensive career readiness philosophy designed to embed professional development throughout the student experience.

The Wright Advantage reflects Florida Southern College's vision to produce the most career-prepared, globally ready graduates in the Southeast. Rooted in the College's mission and Methodist heritage, the initiative integrates career readiness into student life and co-curricular programs, ensuring that every student has opportunities to develop and demonstrate key professional competencies.

Through engaging programming, experiential learning opportunities, leadership development, and gamified career readiness experiences, students build the skills employers value most—including communication, teamwork, leadership, problem-solving, and professional responsibility.

By intentionally embedding career readiness across the student lifecycle—from first-year exploration to senior-year preparation—Florida Southern ensures that students graduate prepared to confidently pursue their professional goals.

Looking ahead, Florida Southern has set an ambitious goal: by 2028, every graduating senior will complete a capstone Career Readiness milestone, and at least 95 percent will report feeling confident and prepared for life after college.

The outcomes achieved by the Class of 2025 demonstrate meaningful progress toward this vision. The impact of this philosophy is reflected in the career outcomes of Florida Southern graduates.



# PREPARING STUDENTS FOR PURPOSEFUL CAREERS

At Florida Southern College, career preparation is intentionally woven throughout the student experience. Through The Wright Advantage—Florida Southern’s Career Ready Philosophy—career development is embedded throughout the student journey, ensuring that students graduate not only with a degree, but with the experiences, skills, and confidence needed to succeed beyond the classroom.

Career Services plays a vital role in advancing this mission by helping students connect their academic learning, leadership involvement, and experiential opportunities to meaningful career pathways. Through personalized career coaching, professional development programming, employer engagement, and networking opportunities, students are equipped with the tools needed to successfully transition from college to career.

These efforts reflect a broader Student Life commitment to fostering student success, persistence, and long-term professional outcomes. By connecting classroom learning with real-world opportunities, Florida Southern reinforces its promise that students will prepare here and succeed anywhere.

As a result, Florida Southern graduates leave campus not only with a degree, but with the experiences, confidence, and professional competencies needed to navigate an evolving workforce.

# FLORIDA SOUTHERN POINTS OF PRIDE



**BEST**

CAREER SERVICES  
OFFICE IN THE NATION

*The Princeton Review, August 2025 –  
Third consecutive year in the Top 25*



**BEST STUDENT  
SUPPORT &  
COUNSELING SERVICES**

*The Princeton Review, 2025*



**OVERALL IN  
REGIONAL UNIVERSITIES  
SOUTH**

*U.S. News & World Report, 2025*



**MOST INNOVATIVE  
SCHOOL**

*U.S. News & World Report, 2025*



**BEST VALUE  
SCHOOL**

*U.S. News & World Report, 2025*



# 2024-2025 GRADUATING CLASS

The Class of 2025 consists of all graduates from the Summer 2024, Fall 2024, and Spring 2025 cohorts.

**873**  
TOTAL  
GRADUATES

**662**  
TOTAL GRADUATES  
FROM UNDERGRADUATE  
PROGRAMS

**211**  
TOTAL GRADUATES  
FROM GRADUATE &  
CERTIFICATE PROGRAMS

\*18 students earned both a bachelor's degree  
and graduate credential in the same year.



# EXCEPTIONAL OUTCOMES. PROVEN RESULTS.



Florida Southern graduates continue to demonstrate strong success as they transition from college to career.

For the second consecutive year, Florida Southern achieved a 99.1% positive post-graduation outcomes rate, exceeding the institutional benchmark of 98 percent. These outcomes reflect the strength of Florida Southern's academic programs, the dedication of its students, and the intentional career preparation embedded throughout the student experience.

In addition, the College achieved a 92.3% knowledge rate, reflecting

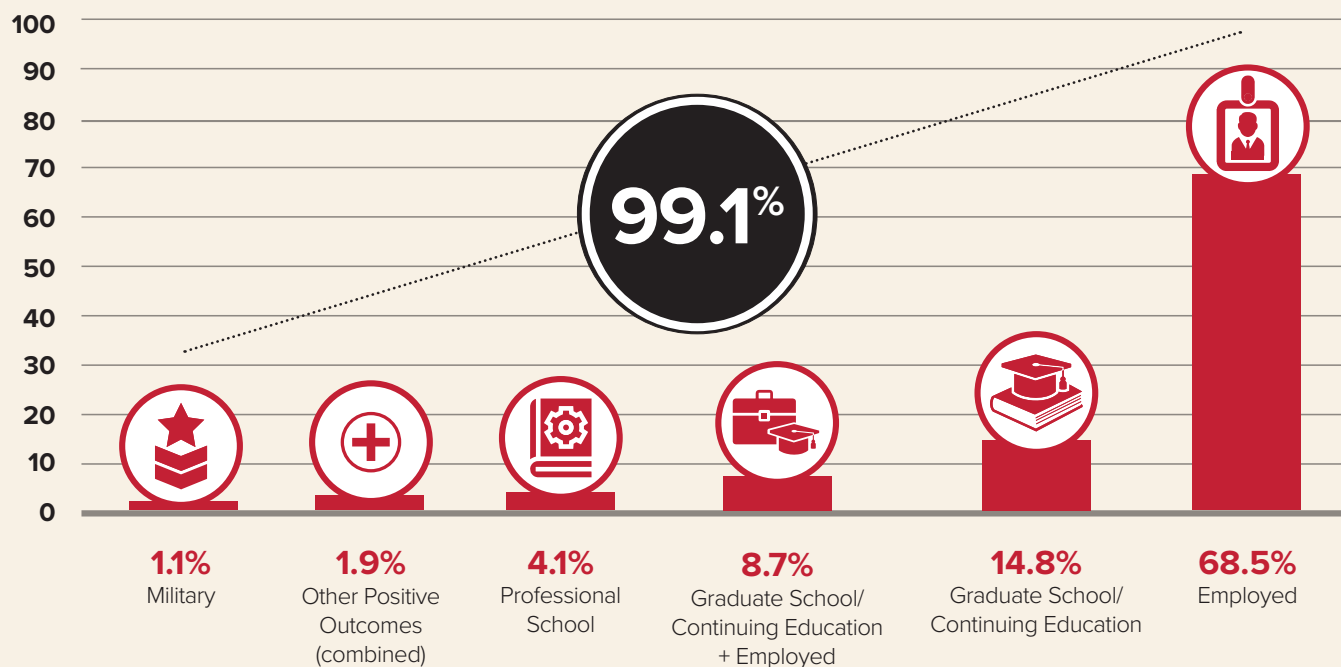
strong graduate engagement and comprehensive data collection aligned with the standards established by the National Association of Colleges and Employers (NACE).

These outcomes affirm the effectiveness of Florida Southern's integrated career ecosystem—one that combines academic learning, leadership development, employer engagement, and experiential opportunities to prepare graduates for meaningful careers and continued professional growth.

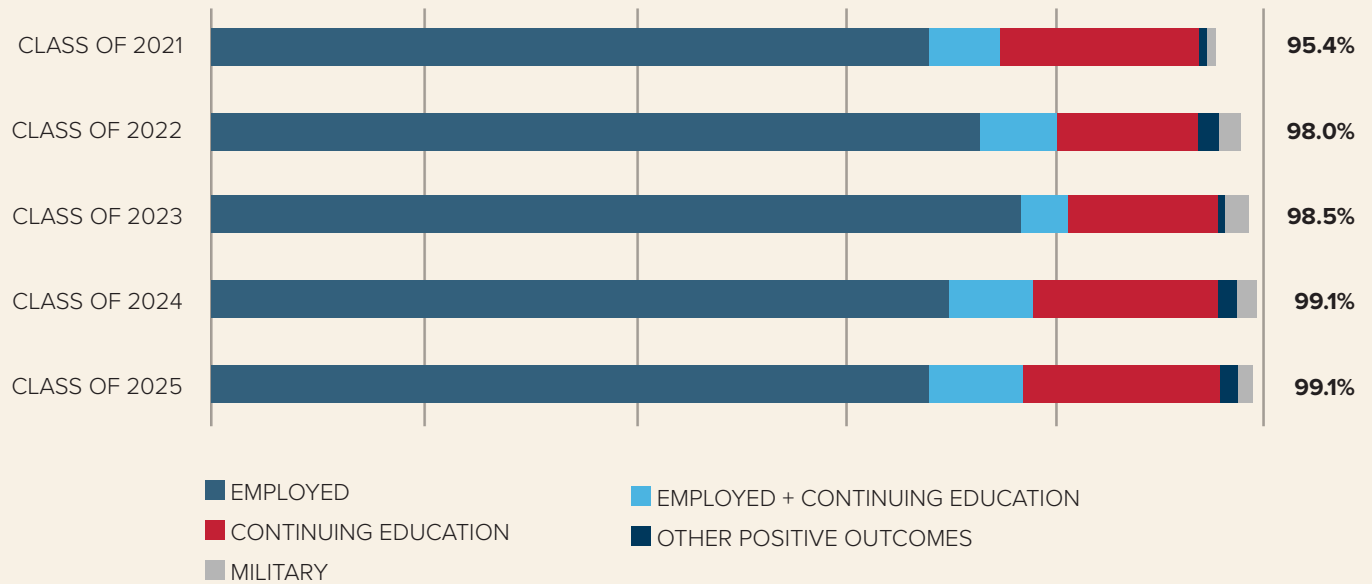
Our commitment to achieving a high knowledge rate ensures that our outcomes reporting remains reliable, representative, and actionable. This data enables Career Services to identify students who may benefit from additional support, expand employer outreach efforts, and strengthen career preparation initiatives across academic programs and colleges. By maintaining strong data integrity, Florida Southern ensures that career outcomes reporting accurately reflects the impact of the student experience.

## PERCENTAGES OF POST-GRADUATE OUTCOMES

(within 6 months of graduation)

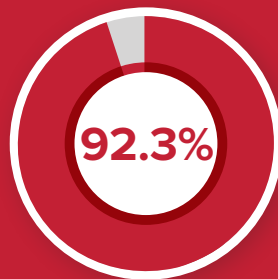


## OUTCOMES BY CLASS YEAR



### OVERALL POSITIVE OUTCOMES RATE FOR ALL GRADUATES

(employed, post-grad internship, military, or continuing education within 6 months of graduation)



### KNOWLEDGE RATE

(% of graduates who reported an outcome)

Knowledge Rate is the percentage of graduating students for whom we have credible and verifiable information about post-graduation career plans. The higher the knowledge rate, the more accurate the success rates will be. Career Services is diligent in its efforts to contact every graduating student. Most institutions strive for a minimum knowledge rate of 65%

“ I’m incredibly grateful to FSC Career Services for their professional development resources, which put me in a position to gain that experience while still in college. ”



## WILLIAM BATTLE

**Grad Year:** 2025

**Major:** Communication: Multimedia Journalism; Sports Communication and Marketing

**Internship:** Visit Central Florida

“My senior year at Florida Southern, I interned with Visit Central Florida as a digital media intern. I learned about the company through Career Services’ Moc Interview Program, where I had the opportunity to meet my future supervisor in a relaxed setting. Through that experience, I was invited to apply during their next hiring cycle. The internship showed me another dimension of my major, Sports Marketing, that a classroom couldn’t illustrate. Over my five months there, I learned firsthand about event scheduling, networking, game day operations, and budgeting, and I even had the opportunity to host live radio shows once a week. I’m incredibly grateful to FSC Career Services for their professional development resources, which put me in a position to gain that experience while still in college. I highly recommend that anyone presented with a similar opportunity take advantage of it — it can greatly boost your employment prospects and preparedness for real-world opportunities.”

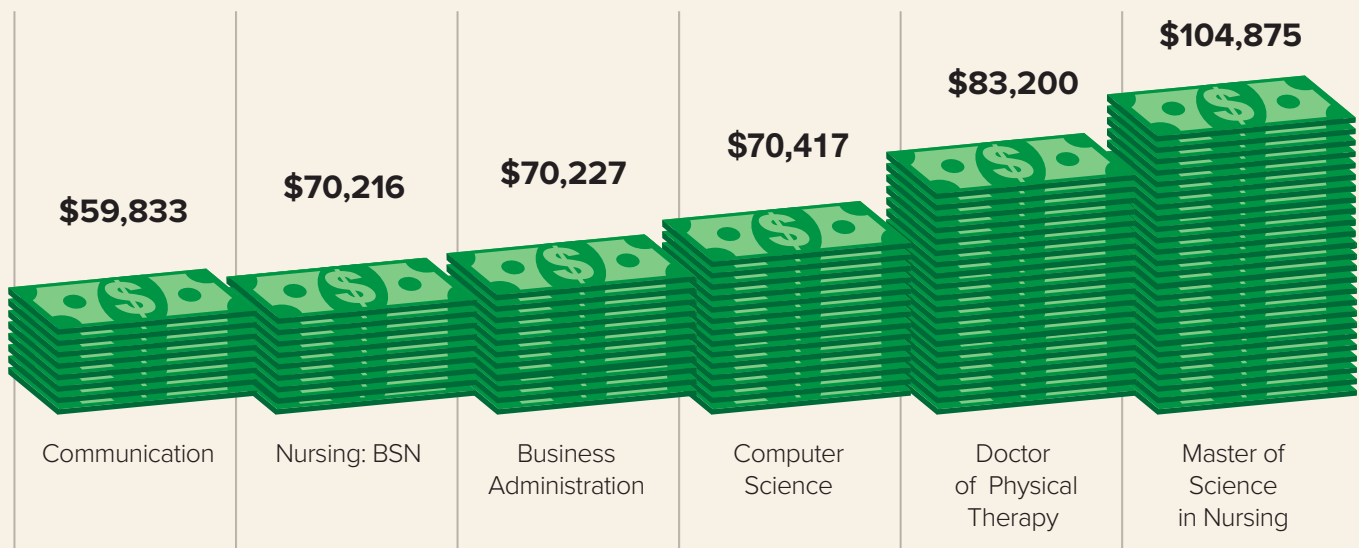


## DELIVERING STRONG RETURN ON INVESTMENT

Graduates from the Class of 2025 entered the workforce across a wide range of industries, with strong starting salaries in many fields. These salaries reflect both the demand for Florida Southern graduates and the real-world preparation they receive through internships, experiential learning, and employer engagement.

Select programs continue to demonstrate particularly strong salary outcomes, highlighting the value of an FSC education in fields such as healthcare, business, technology, and the sciences. Median starting salaries across many programs continue to demonstrate the strong return on investment of a Florida Southern education.

**Overall Salary Average for Class of 2025: \$61,643**





# 100% OUTCOMES ACHIEVED

**Select academic programs reported a 100% positive outcomes rate for the Class of 2025**

- |   |  |  |
|---|--|--|
| Accounting  | Dance Performance and Choreography       | MBA: Healthcare Management                               |
| Applied Mathematics and Statistics-Science and Engine | Data Analytics                           | MBA: Supply Chain Management                             |
| Applied Mathematics and Statistics-Business           | Doctor of Education                      | MEd Transformational Curriculum & Instruction            |
| Applied Mathematics and Statistics-Data Analytics     | Doctor of Nursing Practice               | Medical Laboratory Sciences                              |
| Applied Mathematics and Statistics-STEM               | Doctor of Physical Therapy               | MSN: Adult Gerontology Primary Care Nurse Pract.         |
| Art History and Museum Studies                        | EdD: Educational Leadership              | MSN: Family Nurse Practitioner                           |
| Biochemistry and Molecular Biology                    | Educational Leadership                   | MSN: Nursing Administrative Leadership                   |
| Biology   | Elementary Education                     | Music  |
| Biotechnology   | English: Literature                      | Music Education  |
| Business Analytics                                    | English: Writing                         | Music: Management  |
| Chemistry   | Environmental Studies                    | Music: Performance                                       |
| Chemistry: Forensic Chemistry                         | Exercise Science                         | Musical Theatre  |
| Citrus and Horticulture Science: Business             | Film                                     | Nursing: BSN   |
| Communication: Advertising and Public Relations       | Finance                                  | Philosophy   |
| Communication: Interpersonal and Organizational       | Graphic Design                           | Political Communication                                  |
| Communication: Media Strategies and Production        | History                                  | Political Science  |
| Communication: Multimedia Journalism                  | Humanities                               | Psychology   |
| Computer Science                                      | Industrial and Organizational Psychology | Religion   |
| Computer Science: Cybersecurity                       | Integrative Biology                      | Religion: Youth Ministry                                 |
| Computer Science-AI and Machine Learning              | Interactive and Game Design              | Self-designed Major                                      |
| Criminology   | Marine Biology                           | Social Science   |
| Dance   | Marketing                                | Social Science/History 6-12 Secondary Education (SocSci) |
|   | Master of Accountancy                    | Sports Communications and Marketing                      |
|   | Mathematics                              | Studio Art   |
|   | Mathematics 6-12: Secondary Education    | Theatre Arts: Performance                                |
|   | MBA: Business Analytics                  | Theatre Arts: Technical                                  |
|   | MBA: Esports                             |  |

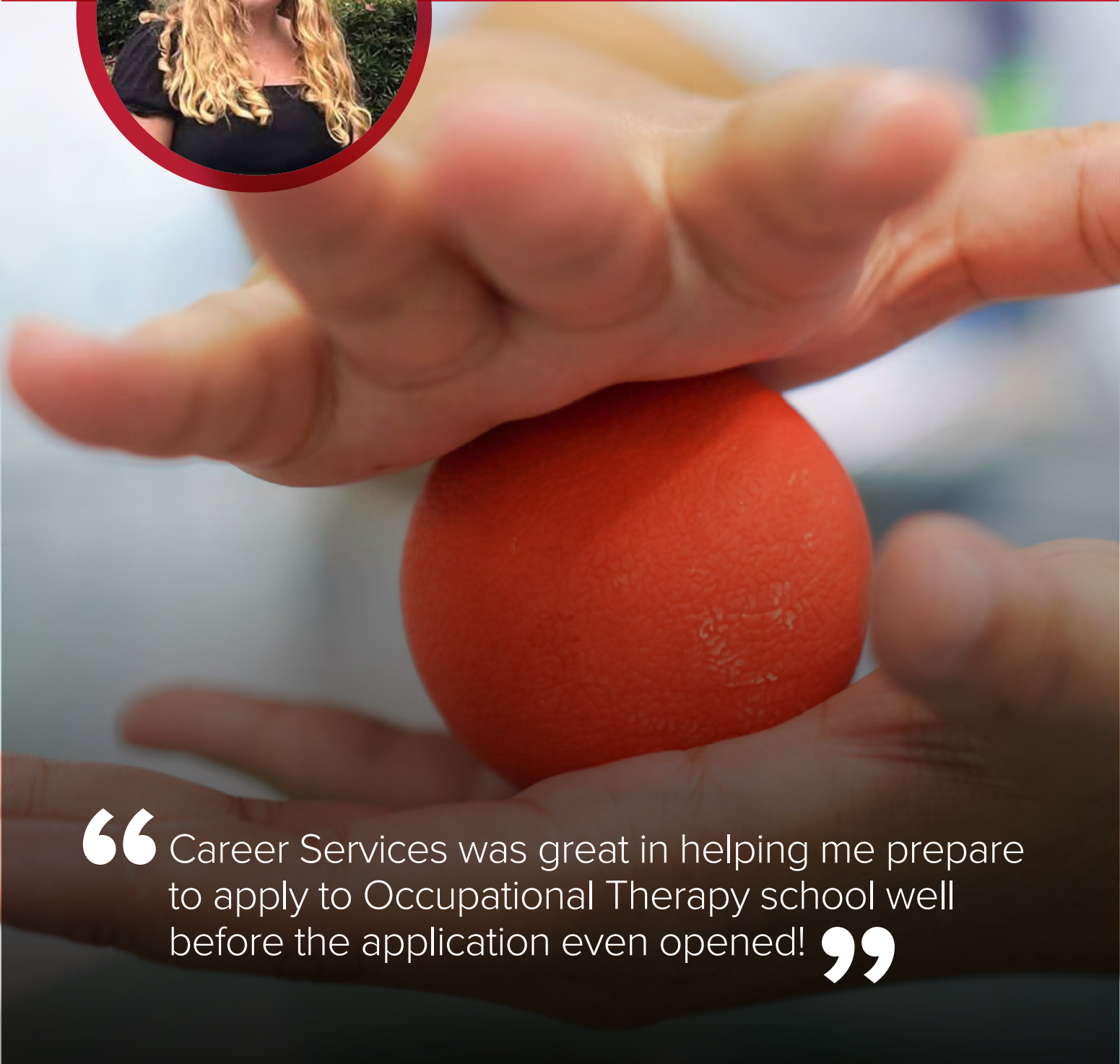
## REESE LAIRD

**Grad Year:** 2025

**Major:** Biology



“Career Services was great in helping me prepare to apply to Occupational Therapy school well before the application even opened! Sophomore year, I took Introduction to Health Professions where I began a draft of my personal statement and created an “interview bank” of helpful examples to use in interviews. My junior year, I applied for the P3 program. The P3 program was helpful not just in giving me the committee letter, but in further revising my personal statement, fine tuning my resume and exploring programs I might be interested in. When the application cycle finally opened, I felt I already had all the components ready, so it did not feel so overwhelming. Career Services has been there for every step of the way and I could not have done it without them! Because of that support, I’m excited to be continuing my journey at the Medical University of South Carolina in their Doctor of Occupational Therapy program.”

A close-up photograph of two hands holding a bright red ball. The hands are positioned as if they are about to drop or are just releasing the ball. The background is blurred, showing what appears to be a clinical or laboratory setting with blue and white surfaces.

“ Career Services was great in helping me prepare to apply to Occupational Therapy school well before the application even opened! ”



# EXPERIENCE THAT SETS STUDENTS APART

Employers value experience. At Florida Southern, experiential learning ensures that students graduate with more than knowledge—they graduate with the ability to apply it.

During the 2024–2025 academic year, students participated in more than 1,000 experiential learning opportunities, gaining hands-on experience through internships, practicums, clinical and field-based experiences, and community-based projects. These experiences strengthen career readiness, build

confidence, and help students stand out in a competitive job market, reinforcing Florida Southern’s commitment to preparing graduates who will prepare here and succeed anywhere.

Through The Wright Advantage, experiential learning is intentionally embedded throughout the student journey, ensuring that every student develops the skills and experiences needed to successfully transition from college to career.



## The Power of internships

A killer cover letter, a stellar grade point average, and glowing recommendations will only take a college graduate so far. Employers care about experience. Our focus on connecting every student with an internship ensures they stand out in the job market.



## PARTNERS IN EXPERIENTIAL LEARNING

A sampling of organizations that hosted Florida Southern students during the 2024–2025 academic year.



# CONNECTING TALENT WITH OPPORTUNITY

Career Services at Florida Southern College is committed to building strong partnerships with employers that create meaningful opportunities for students and graduates. By working closely with academic programs and industry partners, the team helps connect employers with talented students whose academic preparation, skills, and career interests align with workforce needs.

Career Services professionals maintain an in-depth understanding of both Florida Southern's student population and the evolving needs of employers. This insight allows the team to guide employers in identifying and engaging with students

who are well prepared to contribute to their organizations while also helping students navigate the job search process with confidence.

Through ongoing outreach and relationship building, Career Services continues to expand Florida Southern's employer network, introducing new organizations eager to recruit Florida Southern graduates. These partnerships provide students with valuable opportunities to learn directly from professionals in their fields of interest while helping employers connect with talented graduates prepared to contribute in the workplace.

Employer engagement is supported through a variety of initiatives, including career fairs, information sessions, networking events, classroom collaborations, and the promotion of opportunities through Handshake, Florida Southern's career management platform.

The relationships developed between employers and Career Services staff play an important role in sustaining long-term recruiting partnerships. Together, these collaborations help create a consistent pipeline of internship and full-time employment opportunities, expanding career pathways for students as they transition from college to career.

## WHERE FSC GRADUATES GO NEXT

Florida Southern graduates pursue a wide range of professional and academic pathways following graduation. Many students secure employment with leading organizations across industries such as healthcare, business, education, finance, technology, and nonprofit leadership.

Other graduates continue their education at respected graduate and professional schools throughout the country.

These outcomes reflect the strength of Florida Southern's academic programs and the preparation students receive through internships, experiential learning, and career development programming.

### TOP EMPLOYERS

Sample of employers who hired 3 or more FSC graduates from the class of 2025



# GRADUATE & PROFESSIONAL SCHOOLS

Institutions where Florida Southern graduates continued their education

Adelphi University	Midwestern University School of Veterinary Medicine	University of Florida
Arizona State University	Minnesota State College Southeast	University of Florida College of Dentistry
AT Stills University	Mississippi State University	University of Florida College of Veterinary Medicine
Barry University	New College of Florida	University of Georgia
Benedictine University	Niagara University	University of Houston
Brooks School of Public Policy at Cornell University	North Idaho College	University of Illinois Springfield
Broward College	Northeastern University	University of Kansas
Charleston School of Law	Nottingham Trent University	University of Massachusetts Dartmouth
Clayton State University	Nova Southeastern University	University of Miami Law School
Southeastern Baptist Theological Seminary	Nova Southeastern University College of Optometry	University of New Hampshire Law
Dallas Baptist University	Nova Southeastern University's Shepard Broad College of Law	University of New York Prague
Eastern Washington University	Old Dominion University	University of North Carolina at Chapel Hill
Elon University Law School	Pratt Institute	University of Oregon Law School
Florida Atlantic University	Ruhr-Universität Bochum (RUB)	University of Pittsburgh Medical System Harrisburg
Florida Gulf Coast University	South University	University of South Florida
Florida Institute of Technology	Southeastern University	University of St. Augustine
Florida Southern College	Southern New Hampshire University	University of Tampa
Florida State University	St Petersburg College	University of Tennessee
Gannon University	St. George University School of Veterinary Medicine	University of Texas at Arlington
George Mason University	St. John's University	University of The Bahamas
Georgia State University	St. John's University of Law	University of West Florida
Hillsborough Community College	TEFLA Academy	University of Wyoming
Hofstra University	Tennessee Wesleyan University	University Southern California Bovard College
Huertas College	The Brown School at Washington University	Upper Iowa University
Illinois State University	The New School	Wake Forest University – School of Law
Jersey College of Nursing	The Pennsylvania State University	Walden University
Lake Erie College of Osteopathic Medicine (LECOM)	Tufts Dental School	
Lake-Sumter State College	Tuskegee University College of Veterinary Medicine	
Lewis Katz School of Medicine at Temple University	University of Alabama	
Lincoln Memorial University	University of California: Berkeley	
Loras College	University of Central Florida	
Louisiana State University	University of Cincinnati	
Lynn University	University of Denver	
University of North Carolina Wilmington	University of Edinburgh MSC	
Medical University of South Carolina		

“Career Services does an awesome job opening doors and making connections, but it’s really up to you to take advantage of them.”



## JAY SKELCHER-MAXWELL

**Grad Year:** 2025

**Major:** MBA: Master of Business Administration

**Internship:** Stahl & Associates Insurance,  
A Higginbotham Company

**Position:** Employee Benefits Specialist

“I put a lot of work into my job search on my own, but I honestly don’t think I would have landed my role as an Employee Benefits Associate at Stahl and Associates without the Career Services Center at Florida Southern College.

They created opportunities I wouldn’t have been able to access on my own. The career fair let me meet employers face to face, which is so much harder to do outside of an interview. They also brought local businesses into the classroom, so I could learn about the company and talk to executives in a low-pressure setting.

I first met my employer at the career fair and later got to attend their class presentation, even though I wasn’t enrolled. At the time, I didn’t know much about the company or even the insurance industry, so hearing directly from the leadership team was huge. After class, I was able to introduce myself to the managing partners and have a real conversation with them, which really helped me land my first role.

Career Services does an awesome job opening doors and making connections, but it’s really up to you to take advantage of them.”

# CAREER SERVICES IN ACTION



Career Services provides a wide range of programs and resources designed to help students explore career pathways, build professional skills, and connect with meaningful opportunities. Through workshops, classroom presentations, employer engagement events, and personalized coaching, students are supported at every stage of their career development journey.

During the 2024–2025 academic year, Career Services engaged students through a variety of programs and services that supported career exploration, professional development, and internship and employment opportunities.

The Career Services team hosted more than 103 career development events, including workshops, classroom presentations, and campus-wide programs designed to help students build the skills and confidence needed to navigate the job search process.

Career exploration and job access were further supported through Handshake, the College's online career platform connecting students with internships and employment opportunities. Over the course of the year, 162,263 job opportunities were posted on Handshake, providing Florida Southern students with access to positions across a wide range of industries and geographic locations.

Internships remain a critical component of career readiness at Florida Southern. Throughout the year, an average of 1,932 internship opportunities were posted each month, totaling 23,186 internship postings, allowing students to gain valuable real-world experience while completing their degrees.

## Personalized Support at Every Step

Personalized support continues to be a cornerstone of Career Services. The Career Services team conducted 1,548 one-on-one appointments, providing individualized guidance on career exploration, resume and cover letter development, interview preparation, graduate school planning, and job search strategies.

Together, these efforts reflect Florida Southern's commitment to providing students with meaningful career preparation and access to opportunities that support their transition from college to career.

### Career Coaching appointments:

Career coaching remains central to the support we provide. Career Success Professionals (CSPs)—organized by college—offer personalized guidance tailored to each student's academic background, strengths, and future goals.

**9,092**

**ORGANIZATIONS RECRUITED  
OR HIRED AT FSC**

via employment, on-campus  
recruitment, or Handshake

**103+**

**CAREER SERVICES  
EVENTS HOSTED**

workshops, classroom  
presentations, and  
campus-wide events

**162,263**

**JOBS POSTED ON  
HANDSHAKE**

Handshake is an online platform  
for jobs and internships targeting  
college students

**OVER  
1,932**

**INTERNSHIPS POSTED  
EACH MONTH**

23,186 total in the year

**1,548**

**UNIQUE ONE-ON-ONE  
APPOINTMENTS HELD BY THE  
CAREER SERVICES TEAM**

There are 5 Career Professionals





For more information contact  
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**BE SURE TO FOLLOW US ON LINKEDIN**



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