MBA Core Coursework

BUS 6010 Graduate Foundations
No Course Credit. Pass/fail. Intensive self-paced online modules that focus on accounting, finance, economics, and statistics to equip students with an overview of fundamental background knowledge and skill-sets essential for success in the FSC MBA program and career. Students acquire and apply concepts quickly with high level of competency.

BUS 6360 Leadership and Organizational Behavior
Three hours. An examination of leaders and leadership at the individual, group and organizational levels. Also provides conceptual frameworks for group dynamics, diagnosing performance problems, designing appropriate organizational interventions, and securing stakeholder commitment.

BUS 6460 Marketing Strategy
Three hours. A comprehensive review of marketing theory and practice. Case studies are utilized in the application of product, pricing, distribution, and promotional strategy. Emphasis is given to the effective establishment of marketing goals, objectives, strategies, and tactics.

BUS 6560 International Business
Three hours. This course studies key issues facing international business managers, as well as the strategies to successfully operate and manage multinational companies. Basic theoretical principles are studied and applied in the global business arena.

BUS 6660 Economic Decision Making
Three Hours. Prerequisite: BUS 6010. This course focuses on the examining the tools and techniques used in helping businesses understand their markets and make profitable decisions based on their industry’s characteristics. Managerial Economics bridges the gap between the theoretical models in economics and the practical applications needed for business strategy.

BUS 6760 Financial Management
Three hours. Prerequisite: BUS 6010. This course focuses on the decision making techniques commonly used by financial managers, with three main objectives: 1) Develop an understanding of the tools that are used to value investment projects and companies, 2) Understand the issues involved in how firms should raise funds for investment, and 3) Evaluate how investment and financing decisions are related. Emphasis will be placed on appreciating the limitations and challenges faced when applying the theoretical framework of corporate finance to real world problems.

BUS 6860 Data Analytics
Three hours. Prerequisites: BUS 6010, BUS 6460. Today’s business environment is both highly complex and competitive. Businesses collect a vast array of data. Knowing how to use this data (to understand the business, address important business questions, and to improve the business) is a critical skill to any successful business manager. This course provides students with an opportunity for hands-on work with data collection, data manipulation and exploration, predictive analytics, decision under uncertainty, and analytics tools.
BUS 6999 Strategic Management
Three Hours. Prerequisites: BUS 6010, BUS 6360, BUS 6460, BUS 6560, BUS 6660, BUS 6760, BUS 6860. The course provides practice in diagnosing and identifying realistic solutions to complex strategic and organizational problems. In addition to familiarizing students with new subject matter, the course builds on previous MBA coursework by providing an opportunity to integrate various functional areas and by providing a total business perspective. The course focuses on addressing the overarching question of why some firms in some industries sustain their competitive advantage over periods of time, while others do not. The course emphasizes understanding, critically evaluating, and effectively communicating information on relationships among firms, their strategies, and their environments.

Elective Coursework

BUS 6200 Healthcare Informatics and Decision Making
Three hours. This course introduces students to advanced concepts of information management and use of data in complex decision-making. The course provides an overview of the different administrative and clinical information systems commonly used in the healthcare industry. The course also investigates major healthcare legislation enacted to further the development and deployment of information technology in the healthcare industry and introduces students to the process of evaluating, selecting, and implementing healthcare information systems within a healthcare organization. Additional topics include barriers to adoption of these information systems and the importance of aligning information systems with the strategic plan of the organization.

BUS 6210 Health Policy
Three hours. Students are introduced to an overview of current U.S. health policies and their implications on health services administration. The course offers an in-depth study of the policymaking process and explores the relationship between policymaking, regulation, and reform within the healthcare industry. A special emphasis is given to the nature and role of health policy studies on management decision-making and explores how managers can influence the policymaking process for effective health services administration.

BUS 6220 Healthcare Finance
Three hours. This course provides a hands-on approach to financial, budgetary, and accounting concepts, processes, and techniques relevant for healthcare managers. It introduces students to a variety of mechanisms for financing healthcare in the U.S. and emphasizes key financial management and control processes necessary for making successful financial decisions. Specific topics include healthcare payment mechanisms, capital acquisition, time-value analysis, cash budgeting, break-even analysis, and financial forecasting.

BUS 6230 Lean / Six Sigma Processes
Three Hours. Quality and continuous improvement are the foundations on which businesses survive and grow. It is no longer a luxury, but a necessity, for all businesses and economies to continuously improve the quality of goods and services they produce. Quality improvement over time tends to increase customer satisfaction, lower the total cost of the goods and services, and enhance the reputation of the firm. Towards this end, the course aims to introduce the essential concepts, tools, and methodologies of Lean and Six Sigma.

BUS 6240 Supply Chain Management
Three Hours. This course prepares students to view the supply chain from the general manager’s point of view. Logistics and supply chain management is all about managing the process and continuous improvement. The design of a logistics system is critically linked to the objectives of the supply chain. This course focuses on understanding 1) how logistical decisions impact the performance of the firm as well as the entire supply chain, 2) the link between
supply chain structures and logistical capabilities in a firm or the entire supply chain, and 3) how to effectively design and manage the processes, assets and flows of material and information required to satisfy customers’ demands. On the revenue side, supply chain decisions have a direct impact on the market penetration and customer service. The course examines how the combination of enterprise information infrastructure and the internet have paved the way for a variety of supply chain optimization technologies.

BUS 6250 Operations Management
Three Hours. Students will learn to explain management systems, project management, quantitative principles, and techniques for the effective planning and utilization of resources within an organization. Emphasis is placed on applying critical thinking skills to solve problems and managerial decision making for the improvement of operational processes and productivity. Apply management theories and resource management practices to successfully lead a dynamic organization. Demonstrate the ability to collect and analyze information and data in order to formulate analytically sound decisions for the planning and utilization of resources. Analyze and apply the strategic decision-making and operational planning process for effectual policy making within an organization. Conduct an analysis of appropriate financial and economic data necessary to support organizational decision making.

BUS 6260 Management Negotiations
Three hours. Negotiation is the art and science of settling conflicts and resolving problems through mutual agreement. This is a concept and applications course designed to increase students’ competence, confidence, and satisfaction in dealing with a broad range of negotiating circumstances and roles. Content consists of an examination of negotiation strategies and tactics, and participation in practical exercises. The goal of the course is for students to develop a working concept of negotiation theory and acquire and practice useful skills.

BUS 6270 International Field Experience
Three Hours. Prerequisite: Instructor approval. One to two-week intensive immersion in an alternative international economic setting. This course provides an opportunity to apply coursework concepts in a realistic environment. Course format includes a series of meetings and seminars in selected centers of foreign commerce combined with shadowing government and industry leaders. Focus is on the interlocking nature of national interests and the opportunities they provide for business organizations.

BUS 6290 ENTREPRENUERSHIP/NEW VENTURE CREATION
This course describes entrepreneurship as a process of economic or social value creation, rather than the single event of opening a business and is appropriate for new ventures or entrepreneurial projects within an organization. Topics include entrepreneurial characteristics and traits, ideal product feasibility, marketing, team building, funding, financials, risk management, and the “Business Pitch”. The development of a business model related to the student’s area of entrepreneurial interest is a key course objective.

BUS 6350 BUSINESS LAW FOR ACCOUNTANTS
Two hours. Prerequisite: BUS 3311. Extend business law concepts to those specific to the accounting profession.

BUS 6960 Graduate Internship in Business
Three hours. Pass/fail. Prerequisite: Internship coordinator approval. The internship is a hands-on working experience in the field of concentration requiring a minimum 120 hours of placement under the supervision of both an employer and internship coordinator. Beginning in the semester preceding the internship placement, the student should identify what type of organization they desire for their internship. The college supports student initiatives to
obtain the internship by providing counsel and resources. The internship coordinator monitors student performance and visits internship sites as needed. On completion of the internship, the student submits a reflection paper to the internship coordinator on their experience. Students may not perform internships at their current place of employment without prior consent of the internship coordinator. Each student shall make a public and professional presentation of their Graduate Internship experience. This course is typically taken during the student’s summer semester.

ACC 6120 CORPORATE TAXATION
Two hours. Prerequisite: ACC 4411 and admission to the MAcc or MBA program. Learn technical tax information pertaining to corporations and prepare for the CPA examination.

ACC 6140 TAXATION OF PARTNERSHIPS AND ESTATES
Two hours. Prerequisite: ACC 4411 and admission to the MAcc or MBA program. Learn technical tax information pertaining to partnerships and estates and prepare for the CPA examination.

ACC 6200 AUDITING WITH ACCOUNTING INFORMATION SYSTEMS
Four hours. Prerequisite: ACC 4511. An examination of auditing standards and practical auditing tasks, including an examination of the role of accountants as designers, users, and evaluators of accounting systems.

ACC 6300 ADVANCED FINANCIAL ACCOUNTING AND REPORTING
Four hours. Prerequisite: ACC 3112. A detailed study of the procedures related to accounting for consolidations, interim reporting, segment reporting, foreign currency, worldwide accounting, reorganizations, liquidations, partnerships, governmental organizations, not-for-profit organizations, estates, and trusts. Also included is the history and importance of the SEC and the Sarbanes-Oxley Act.

ACC 6400 ADVANCED MANAGERIAL ACCOUNTING
Four hours. Prerequisite: ACC 3211. Advanced topics in cost/managerial accounting encompassing a study of decision models, cost information systems, budgeting, and performance analysis.

BUS/ACC 6420 ACCOUNTING DATA ANALYTICS
Understand the fundamentals of big data, prediction models, auditing data analytics software, and to learn how accounting professionals use the tools of data analytics in industry and auditing.

ACC 6620 ETHICS IN ACCOUNTING
Two hours. Prerequisite: ACC 2012 and admission to the MBA or MAcc program. Understand the ethical issues in the environment of accounting.

ACC 6960 ACCOUNTING INTERNSHIP
Two hours. Pass/Fail. Prerequisites: Admission to the MAcc or MBA program. This course augments the classroom experience with practical professional knowledge in the accounting field.