Welcome!

Greetings, Parents! You are receiving this issue of *The Parent Perspective* newsletter because we understand that as parents, you have a very important role in your student’s college admission and selection process. Our goal through this monthly newsletter is to keep you informed on exciting news and events that take place on the Florida Southern College campus, as well as to provide insight on what FSC has to offer as an educational institution.

**Florida Southern College At a Glance**

Florida Southern is a friendly, vibrant, and energetic campus, offering dynamic engaged learning opportunities that include guaranteed internships, a guaranteed travel-study experience called the Junior Journey, student-faculty collaborative research and performance, and service learning. To learn more about FSC, click here.

**Connect with your Admissions Counselor**

Your son or daughter’s FSC Admissions Counselor is a great resource as you work through the college application process with Florida Southern. Click here to learn more about your family’s Admissions Counselor and email him or her today!

Upcoming Campus Visit Events:

**Day on Campus**
Saturday, October 12, 2013
Saturday, November 23, 2013

**Science Dept. Visit Day**
Monday, November 4, 2013

**Business Dept. Visit Day**
Monday, November 4, 2013

**Preview Days**
Friday, November 8, 2013
Tuesday, November 26, 2013

**Scholars Weekend**
(For accepted students receiving academic scholarships)
January 31-February 1, 2014
February 21-22, 2014
March 14-15, 2014

**Individual Campus Tours**
We offer daily campus visit tours on Monday through Friday in the morning and afternoon, with the exception of some holidays.

Click here to schedule a tour or register for a special event!
Celebrity Conservationist Jeff Corwin Brings Magic of Nature to FSC

LAKELAND (Sept. 18, 2013) – A childhood encounter with a snake at his grandparents' farm hooked Jeff Corwin on a lifetime of adventures with wildlife. The host of numerous TV documentary shows brought his entertaining message of “the mystery and the magic of nature and the conservation challenges we face on the planet” to FSC's first convocation of the year and drew a crowd in an afternoon session for a 90-minute presentation that included live animals. Read more...

Brad Hollingshead Returns to His First Love as Dean of Arts and Sciences

It can be bewildering for first-year college students. The transition from high school to college can leave even talented students struggling to make sense of what they are learning. Dean Brad Hollingshead is here to help. Hollingshead was appointed Dean of the School of Arts and Sciences in April and assumed his duties in July, replacing Dr. Jim Byrd, who left to become Dean of the School of Applied Sciences at Mount Ida College in Newton, Mass. Read more...

Matt Cicanese ’12 Reveals the Wonders of Science Through His Lens

Art and field research are not two fields that typically pair together, but Florida Southern graduate Matt Cicanese ’12 makes them work in a unique and creative way. “Science has fascinated me and fueled my thirst for exploration for as long as I can remember,” said Cicanese. Cicanese, who was the Senior Speaker at the December 2012 Commencement, graduated from Florida Southern with an Environmental Science degree, minoring in Graphic Design and Interpersonal Communication. He is now enrolled in Duke University’s Master of Fine Arts program in Experimental and Documentary Arts, where he unites the disciplines of the arts and the sciences through photography and documentary filmmaking. Read more...
Loretta Reinhart Assumes Duties as Dean of FSC School of Nursing

LAKELAND (Sept. 11, 2013) – Florida Southern College is pleased to announce the appointment of Dr. Loretta Reinhart as the new dean of the School of Nursing and Health Sciences. She assumes her duties effective today. Dr. Reinhart brings more than 40 years of experience as an educator and a practicing nurse to her new position. She served as dean and professor at the School of Nursing and Health Sciences at Malone University in Canton, Ohio, from 1991 to 2012 and was a professor of nursing at Olivet Nazarene University in Kankakee, Ill., from 1979 to 1991. Her experience also includes eight years as an acute care nurse at hospitals in Ohio and Illinois. Read more...

Beloved Teacher and Artist Robert MacDonald Dies

Robert MacLaurin MacDonald, who left an indelible mark on Florida Southern College as a teacher, artist, and impresario, died Sept. 7 in Lakeland. He had suffered from declining health in recent years. Mentor to a generation of piano students at Florida Southern College, MacDonald joined the Music Department at Florida Southern in 1964, and for the next 47 years, he served as professor of piano studies, chairman of the department, and artist-in-residence. He was known for his command of his instrument and for his gentlemanly Southern manners and charm. Read more...

Omicron Delta Kappa Named a Presidential Circle

LAKELAND (Sept. 5, 2013) – The Florida Southern College circle of the national leadership honor society Omicron Delta Kappa has been named a Presidential Circle, the highest level of distinction, for the 2012-2013 academic year. FSC’s circle was one of just two named a Presidential Circle out of more than 365 circles nationwide. The FSC circle attained Presidential status by maintaining its rank as a Superior Circle for two years and Circle of Distinction status for three consecutive years before that. Read more...
Next Steps: Apply to Florida Southern College

Your son or daughter can submit his/her application to FSC, and applying for admission is easy! FSC is on rolling admission. Your student can apply anytime between now and March 1, but the sooner the better! Click here to visit our application website and learn more about the application.

In addition to submitting the application, the following items are required to be submitted:

- Personal Statement/Essay (included in online applications, but must be submitted separately if submitting paper application).
- Official High School Transcript
- SAT/ACT Scores
- Academic Letter of Recommendation or Recommendation Form
- List of Extracurricular Activities & Leadership Experiences

Early Decision Deadline: December 1, 2013 (Binding Decision)

Regular Decision Priority Deadline: March 1, 2014

We look forward to working with you this year. Please let us know how we can help!