Welcome!

Greetings, Parents! You are receiving this issue of *The Parent Perspective* newsletter because we understand that as parents, you have a very important role in your student's college admission and selection process. Our goal through this monthly newsletter is to keep you informed on exciting news and events that take place on the Florida Southern College campus, as well as to provide insight on what FSC has to offer as an educational institution.

**Florida Southern College At a Glance**

Florida Southern is a friendly, vibrant, and energetic campus, offering dynamic engaged learning opportunities that include guaranteed internships, a guaranteed travel-study experience called the Junior Journey, student-faculty collaborative research and performance, and service learning. To learn more about FSC, click here.

**Connect with your Admissions Counselor**

Your son or daughter's FSC Admissions Counselor is a great resource as you work through the college application process with Florida Southern. Click here to learn more about your family's Admissions Counselor and email him or her today!

**Upcoming Campus Visit Events:**

- **Day on Campus**
  - Saturday, November 23, 2013
  - Saturday, April 5, 2014

- **Preview Days**
  - Tuesday, November 26, 2013
  - Monday, January 20, 2014
  - Monday, February 17, 2014
  - Monday, April 21, 2014

- **Scholars Weekend**
  - (For accepted students receiving academic scholarships)
  - January 31-February 1, 2014
  - February 21-22, 2014
  - March 14-15, 2014

- **Individual Campus Tours**
  - We offer daily campus visit tours on Monday through Friday in the morning and afternoon, with the exception of some holidays.
  - Click here to schedule a tour or register for a special event!
Articles of the Month

"Beauty is the Fruit of Our Labors": FSC Dedicates Sharp Family Tourism and Education Center

LAKELAND (Nov. 5, 2013) – In a landmark event in architectural history, Florida Southern College opened the Sharp Family Tourism and Education Center, adding the 13th Frank Lloyd Wright structure to its campus. A Wright-designed Usonian house—the first of its kind to be built—is the centerpiece of the Sharp Center, which will serve to welcome an expected 100,000 annual visitors to campus. The Sharp Center was formally dedicated over two days, with a special ceremony for the FSC Board of Trustees and community dignitaries on Oct. 31 and a public ceremony on Nov. 1. FSC President Anne Kerr declared that with the opening of the Usonian house, “excellence in education and innovation in American architecture” have come together. Read more...

Heritage Rose Foundation Conference to Meet at FSC as FSC Unveils Classically Designed Garden

LAKELAND (Nov. 7, 2013) – Fanciers of antique varieties of roses will gather at Florida Southern College from across the country next week for the annual conference of an organization devoted to preserving and promoting the fairest of all flowers. The Heritage Rose Foundation conference will meet Thursday through Saturday on the FSC campus. The foundation is a nonprofit organization whose mission is to collect and preserve varieties of roses that date back centuries. Among the speakers at the conference will be Peggy Cornett, curator of plants at Monticello, Thomas Jefferson’s historic home in Virginia. Ms. Cornett’s responsibilities include preserving roses planted by Jefferson himself. Read more...

Claudia Slate Named Distinguished Colleague by Florida College English Association

Professor of English Claudia Slate, Ph.D., recently received the Distinguished Colleague Award from the Florida College English Association at its 2013 Conference in October. The award is given annually by the association for “significant and sustained contributions in teaching, scholarship, and service.” “Dr. Claudia Slate has devoted many years of service to the FCEA. Her work as a scholar has been both exemplary and extremely diverse,” commented Donald Pharr, Ph.D., outgoing president of FCEA. “Many of us in English start with an area of specialization and then stay in that area throughout our career; however, Dr. Slate has branched out along the way, finding new and increasingly important areas of study.” Read more...
Risdon Slate Part of Obamacare Panel

Florida Southern Professor of Criminology Risdon Slate has been chosen to participate in a two-day program in New York that will ponder the implications of the Affordable Care Act for the criminal justice system. Slate will be a panelist as part of “Health Behind Bars: What Obamacare Means for Courts, Prisons, Jails and Justice-Involved Communities,” a symposium for journalists at the John Jay College of Criminal Justice at the City University of New York in Manhattan. He will participate in a panel discussion on Oct. 22 that focuses on care for aging, addicted, chronically and mentally ill inmates and detainees. Read more...

"For the Love of Downtown"

LAKELAND (Oct. 24, 2013) – The solutions to a city’s problems may not look like any that are usually proposed, author Peter Kageyama told the Polk Real Estate & Economic Update symposium at Florida Southern. About 200 city government and business leaders attended the annual event, titled "For the Love of Downtown," organized by the Barney Barnett School of Business & Free Enterprise at FSC. The event was supported by the Lakeland Area Chamber of Commerce and several local businesses. Keynote speaker Kageyama, author of For the Love of Cities, urged the participants to think beyond infrastructure and financial investments when it comes to "building the lovable city." He recounted several important things cities should do to improve the quality of life. Read more...
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Next Steps: Apply to Florida Southern College

Your son or daughter can submit his/her application to FSC, and applying for admission is easy! FSC is on rolling admission. Your student can apply anytime between now and March 1, but the sooner the better! Click here to visit our application website and learn more about the application.

In addition to submitting the application, the following items are required to be submitted:

- Personal Statement/Essay (included in online applications, but must be submitted separately if submitting paper application).
- Official High School Transcript
- SAT/ACT Scores
- Academic Letter of Recommendation or Recommendation Form
- List of Extracurricular Activities & Leadership Experiences

Early Decision Deadline: December 1, 2013 (Binding Decision)

Regular Decision Priority Deadline: March 1, 2014

Important Dates to Remember:

September 2013 – March 1, 2014 - Apply for admission to FSC

January 1, 2014 - Fill out the FAFSA

March 15, 2014 - Set up a financial aid meeting with your Admissions Counselor

May 1, 2014 - Decision Day: When all accepted students must notify FSC where they will be attending

We look forward to working with you this year. Please let us know how we can help!